



HAMMER 360°

marketing consultation | design | digital services | corporate identity

PARTNERING WITH YOUR BUSINESS TO BREAK GROUND IN THE MARKETPLACE

In the world of digital marketing, remaining relevant to your customers is an on-going task. Change is constant but the rate of change is not.

Our name conveys our heart to come alongside our clients and assist them in breaking into new markets by bridging the digital divide with an all-inclusive approach. We see this as us playing our part in bringing revival to the South African economy and assisting the growth of entrepreneurship.

Developing and maintaining a corporate identity is costly with constant attention needed.

Allocation of a dedicated employee for this task, or financing the services of a major marketing firm is often not a feasible alternative. However, we are in the fourth industrial revolution as communication is now immediate and continuous. Presenting oneself well in the digital space is no longer an option but a necessity in order to remain relevant and profitable.

Hammer can assist with regular consulting sessions to develop your marketing campaigns as your business growth requires. Services include marketing material design, dissemination of material via hard copy, web pages, e-commerce, email campaigns, social media channels and the monitoring of activity generated, thus enabling you to dedicate more of your time to the core operations you do best within your organization.

Hammer will also assist with the creation of peripherals to compliment the marketing focus, such as letterheads, cards, brochures, signage and email signatures. We have also played a key role in developing operational processes within organizations.

We service the KwaZulu-Natal North Coast with key focus areas in Ballito, Salt Rock, Blythedale, Umhlanga, Stanger and Umhlali.

Engage with Hammer 360° to ensure that your corporate identity is consistent, relevant and widely promoted.

SOME OF OUR CLIENTS

- Seaward Estates Ballito
- Landmark Building Maintenance Solutions
- Morgan Geomatics
- Sean Clarence Sound Financial Coaching & Advice
- Cupcake Corner Ballito
- Olde Made New
- GPSMaps
- Snowflake Photography
- Inhle Orchids
- Quality Stationers



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OUR SERVICES

Marketing

- Strategic Marketing Consultation
- Brand Management
- Corporate Identity Design
- Business Operations
- Training

Design

- Logo Creation
- Social Networking Content
- Brochures & Catalogues
- Basic Video Creation

Digital Services

- Web Design
- E-commerce Store Creation
- Social Networking Management
- SEO Management
- Email Campaigns
- Multi-Platform Integration

PRICING

Website Creation

- Marketing Consultation
- Corporate Identity Design
- Five Pages
- Mobile Optimization
- Email Setup
- Basic SEO

R3000.00

E-commerce Store Creation

- Marketing Consultation
- Corporate Identity Design
- Five Pages
- Twenty One Products
- Mobile Optimization
- Email Setup
- Basic SEO
- Training

R6000.00

General Services Hourly

- All Services
- Monthly Retainer Discounts Available

R250.00

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