



DIGITAL SYSTEMS • MEDIA PRODUCTION • MARKETING
INFRASTRUCTURE • BUSINESS AUTOMATION

HAMMER 360° Product Catalogue 2026

Digital Systems, Media Production &
Marketing Infrastructure for Modern
Organisations

HAMMER 360°
delivers integrated
digital solutions for
businesses,
estates, clubs,
communities and
organisations that
need more than a
website.

We combine
strategy, content
creation, websites,
apps, automation,
CRM systems, live
streaming,
marketing and
communications
into one connected
ecosystem.

**Empowering
Communities.
Growing
Businesses.
Creating
Experiences.**

HAMMER 360° OVERVIEW

A Digital Systems and Media Partner Built for the Full 360° Journey.

HAMMER 360° has been operating since June 2019, building digital infrastructure, media assets and marketing systems for organisations that need credible execution across more than one channel.

We are based on the KwaZulu-Natal North Coast, but our work is not limited by geography. We travel wherever the project requires us to go, supporting businesses, estates, communities, events and development-focused organisations with strategy, production and implementation.

Our work sits at the intersection of brand, content, websites, CRM, automation, live production and operational communications. The goal is simple: build digital systems that help people understand, trust and engage with an organisation.

ESTABLISHED**June 2019****BASE****Ballito,
North
Coast****REACH****Africa and
global****MODEL****Core team
and
specialist
partners**

LEADERSHIP & DELIVERY MODEL

Led by John-Christopher Delport and Tarryn Jordan.

JOHN-CHRISTOPHER DELPORT**Strategy, systems, media and commercial direction**

John-Christopher leads
HAMMER 360°

across digital strategy, product architecture, media direction, business systems and client delivery. His focus is turning scattered marketing activity into structured platforms that can be used by sales, operations, communities and leadership teams.

TARRYN JORDAN**Client coordination, content, operations and delivery support**

Tarryn supports the operational side of
HAMMER 360°

across client communication, production coordination, administration and delivery rhythm, helping projects move from idea to usable output with clarity and consistency.

For larger projects, HAMMER 360° collaborates with trusted external partners and specialist crews.

This allows us to scale responsibly for complex websites, estate systems, production days, live events, campaigns, technical builds and media-heavy projects without pretending that every skill should sit inside one small team.

Developers

Designers

Photographers

Videographers

Drone operators

Audio technicians

Copywriters

Event teams

GLOBAL WORK. AFRICAN CONVICTION.

We Work Wherever the Opportunity Takes Us.

HAMMER 360° works across borders, but we believe some of the most meaningful opportunity ahead sits on the African continent.

Africa is full of businesses, developments, communities, entrepreneurs and organisations that are ready to grow, but need better digital systems, sharper media and more professional communication infrastructure to compete at the next level.

Our ambition is to help build that layer: the websites, platforms, stories, proposal assets, campaign systems and operating tools that allow serious organisations to present themselves with confidence.

01

Emerging brands need trust-building digital infrastructure.

02

Estates and communities need clearer communication systems.

03

Developments need strong content, sales tools and public-facing credibility.

04

Businesses need websites, CRM, automation and media that work together.

Digital infrastructure is no longer a luxury layer. It is part of how modern organisations grow, sell, communicate and earn trust.

ESTATES, DEVELOPMENTS & COMMUNITIES

A Keen Interest in Places That Bring People Together.

HAMMER 360° has a strong interest in estates, developments, clubs, communities and place-based brands.

These environments need more than a brochure website. They need communication systems, trusted visual content, resident or member journeys, event support, lead capture, governance-friendly information flows and polished public-facing media.

We understand the value of place: the way a development, estate, club or destination must communicate lifestyle, trust, operational quality and long-term potential.

Estate communication

Resident, member and stakeholder updates that are structured, branded and easy to manage.

Development marketing

Launch content, landing pages, proposal media and sales assets for property and destination-led projects.

Community systems

Forms, QR journeys, feedback, event pages, portals and mobile-friendly information systems.

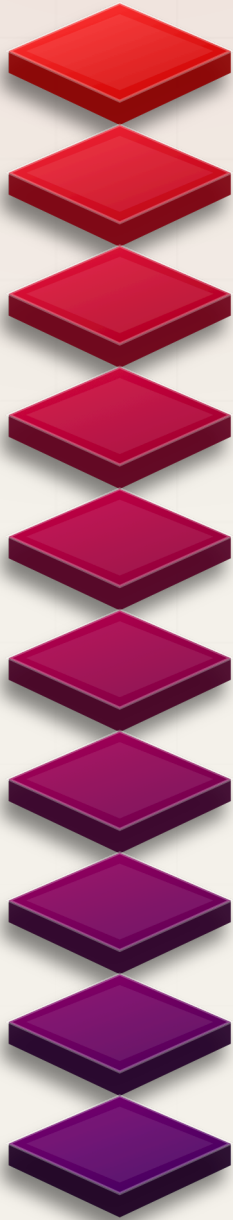
Lifestyle storytelling

Photography, video, hosted reviews and media that capture the lived experience around a place.

THE OPERATING LAYER

THE PUBLIC EXPERIENCE IS ONLY THE VISIBLE LAYER.

Under it sit the brand, relationship, intelligence and delivery layers that let the organisation move as one composed environment.



01

STRATEGIC ARCHITECTURE

The business intent, priorities, decision logic and commercial direction every visible layer should serve.

02

PUBLIC EXPERIENCE

Websites, landing environments, search visibility and the first signals of trust people meet.

03

MEDIA INFRASTRUCTURE

Photography, film, drone capture, live media and the controlled assets that hold the atmosphere together.

04

ENGAGEMENT SYSTEMS

Lead capture, campaigns, bookings and communication paths that turn attention into movement.

05

APPS & CLIENT PORTALS

Secure environments for clients, members, staff, resources and guided interaction.

06

CRM & RELATIONSHIP LAYER

Customer records, pipeline visibility, segmentation and follow-up that preserve context.

07

AUTOMATION & AI INTEGRATION

Triggers, routing, notifications, assisted decisions and handoffs that remove avoidable drag.

08

OPERATIONAL SYSTEMS

Internal platforms, ticketing, resources, permissions and business logic teams can rely on.

09

DATA & DASHBOARDS

Reporting, analytics, performance visibility and leadership views built for better decisions.

10

CLOUD, SECURITY & CONTINUITY

Hosting, authentication, storage, deployments and the continuity that keeps the whole layer dependable.

WHO WE ARE

One Partner. Multiple Capabilities. One Connected Ecosystem.

HAMMER 360° is a digital systems and media production company based on the KwaZulu-Natal North Coast.

We help organisations build the digital infrastructure they need to communicate clearly, operate efficiently and present themselves professionally.

Unlike traditional agencies that outsource key parts of the process, HAMMER 360° brings strategy, copywriting, design, photography, videography, website development, app development, live streaming and automation together under one roof.

**Strategic
Consulting**

**Branding &
Design**

**Photography &
Videography**

**Websites &
Applications**

**CRM,
Dashboards &
Automation**

**Live
Streaming &
Event
Production**

**Marketing &
Communications**

**Estate, Club
&
Community
Systems**

WHY HAMMER 360°

Built for Organisations That Need More Than Marketing

Most businesses do not simply need another website or another social media post.

They need a connected system that brings their brand, content, communication, sales process and digital operations together.

HAMMER 360° products are modular, scalable and practical. Each product has a SKU, defined deliverables, pricing and timeline, making it easier for clients to understand what they are buying and easier for the sales team to quote consistently.

- **Fixed product structure**
- **Clear pricing and timelines**
- **Defined deliverables**
- **Website and app-ready systems**
- **In-house content creation**
- **Professional media production**
- **Scalable CRM and automation options**
- **White-label ready product architecture**

CATEGORY OVERVIEW

Sixteen Product Categories. One Connected Commercial System.

01 Strategy & Consulting

Executive advisory, marketing leadership and commercial direction for ambitious organisations.

02 Branding & Design

Identity systems, corporate design and high-trust business communication assets.

03 Photography

Commercial imagery, property shoots, events and leadership portraits.

04 Videography

Cinematic capture, brand films, reels and motion assets.

05 Media Packages

Standalone media production products for content days, listings and golf days.

06 Proposal & Tender Media

Media assets designed to strengthen strategic bids, tenders and sales proposals.

07 Events & Activations

Event media, design and activation support with printing quoted separately.

08 Podcasting

Podcast episodes, video podcasts and channel management for professional content series.

09 Weddings

Premium wedding storytelling, photography, videography and wedding website systems.

10 Live Streaming

Streaming, sound hire, microphones, PA, audio technicians, recording and governance event support.

11 Websites & Applications

Public websites, platforms and PWA-enabled digital ecosystems.

12 Managed Services

Monthly operating rhythm, digital core, marketing and stakeholder communication retainers.

13 Digital Products

Standalone digital presentation and engagement products.

14 Community & Estate Solutions

Managed operational products for estates, communities and member-driven environments.

15 Experience Marketing

Professional hosted review, destination feature and lifestyle marketing products.

16 HAMMER 360° SaaS

Subscription software modules for CRM, forms, QR, feedback, projects, signatures and learning.

STRATEGY & CONSULTING

Strategy & Consulting

Executive advisory, marketing leadership and commercial direction for ambitious organisations.

STR-001**R2,000/hour**

Strategic Consultation

Booked by the hour

A focused advisory session for founders, directors and operators who need clear strategic direction before investing in brand, media, systems or marketing.

- Strategic consultation session
- Opportunity and risk review
- Decision notes
- Recommended next actions

Related: STR-002 Fractional Marketing Director

STR-002**R10,000/month**

Fractional Marketing Director

Monthly advisory engagement

Monthly marketing leadership for organisations that need senior direction, campaign discipline and digital decision-making without employing a full-time marketing director.

- Monthly marketing leadership
- Campaign direction
- Team coordination
- Performance review

Related: STR-001 Strategic Consultation

BRANDING & DESIGN

Branding & Design

Identity systems, corporate design and high-trust business communication assets.

BRD-001**R5,000**

Logo Design

5-7 business days

A professional logo design product for businesses that need a credible visual mark with clean files for digital, print, signage and daily use.

- Primary logo
- Secondary logo variation
- Export-ready files
- Usage guidance

Related: BRD-002 Brand Identity Package, BRD-003 Corporate Identity Package, DES-001 Design Sprint and DES-002 Corporate Profile Design

BRD-002**R15,000**

Brand Identity Package

2-3 weeks

A complete identity package for businesses that need a logo system, colours, typography and usage direction that can scale across every customer touchpoint.

- Logo system
- Colour palette
- Typography direction
- Brand usage guide

Related: BRD-001 Logo Design, BRD-003 Corporate Identity Package, DES-001 Design Sprint and DES-002 Corporate Profile Design

BRD-003**R25,000**

Corporate Identity Package

3-4 weeks

An enterprise-grade corporate identity system for organisations that need trust, consistency and governance across formal communication and sales materials.

- Corporate identity system
- Stationery design
- Profile visual direction
- Brand governance guide

Related: BRD-001 Logo Design, BRD-002 Brand Identity Package, DES-001 Design Sprint and DES-002 Corporate Profile Design

DES-001**R2,500**

Design Sprint

1 sprint session

A concentrated design sprint for one urgent design problem, campaign asset, announcement, presentation piece or visual communication requirement.

- Design sprint planning
- Priority design output
- Working files
- Export-ready assets

Related: BRD-001 Logo Design, BRD-002 Brand Identity Package, BRD-003 Corporate Identity Package and DES-002 Corporate Profile Design

Branding & Design

Identity systems, corporate design and high-trust business communication assets.

DES-002**R10,000**

Corporate Profile Design

7-10 business days

A polished company profile design product for businesses that need a credible PDF profile for sales, introductions, tenders and stakeholder communication.

- Corporate profile layout
- Visual direction
- Designed PDF
- Digital-ready export

Related: BRD-001 Logo Design, BRD-002 Brand Identity Package, BRD-003 Corporate Identity Package and DES-001 Design Sprint

DES-003**R15,000**

Annual Report Design

2-4 weeks

A professional annual report design product for organisations that need financial, governance or operational information presented with clarity and authority.

- Annual report layout
- Information hierarchy
- Charts and visual sections
- Digital-ready export

Related: BRD-001 Logo Design, BRD-002 Brand Identity Package, BRD-003 Corporate Identity Package and DES-001 Design Sprint

PHOTOGRAPHY

Photography

Commercial imagery, property shoots, events and leadership portraits.

PHO-001

R2,000/hour

Commercial Photography

Booked by the hour

Commercial photography for brands, teams, venues and products that need crisp, professional images for websites, campaigns, proposals and public communication.

- Professional photography
- Edited image selection
- Commercial usage files
- Online delivery gallery

Related: PHO-002 Property Photography, PHO-003 Event Photography and PHO-004 Corporate Headshots

PHO-002

R4,500

Property Photography

1 shoot day

Property photography for homes, estates, venues and developments that need strong listing imagery with clear spaces, useful angles and polished digital delivery.

- Interior photography
- Exterior photography
- Edited property gallery
- Listing-ready image exports

Related: PHO-001 Commercial Photography, PHO-003 Event Photography and PHO-004 Corporate Headshots

PHO-003

R2,000/hour

Event Photography

Booked by the hour

Event photography for conferences, activations, golf days, corporate events and community gatherings where the atmosphere and proof of attendance matter.

- Event photography
- Unlimited usable images
- Edited gallery
- Digital delivery

Related: PHO-001 Commercial Photography, PHO-002 Property Photography and PHO-004 Corporate Headshots

PHO-004

R450/person

Corporate Headshots

Per scheduled headshot session

Consistent corporate headshots for leadership teams, staff profiles, LinkedIn, websites, proposals and professional directories.

- Directed headshot session
- Edited portrait
- Web and print exports
- Consistent team look

Related: PHO-001 Commercial Photography, PHO-002 Property Photography and PHO-003 Event Photography

VIDEOGRAPHY

Videography

Cinematic capture, brand films, reels and motion assets.

VID-001**R5,000/hour**

Cinematic Videography

Booked by the hour

Cinematic videography for brands, events, venues and campaigns that need motion assets with stronger production value than standard social capture.

- Cinematic filming
- Professional camera operation
- Audio capture where required
- Edited video assets

Related: VID-002 Brand Film Day Shoot and VID-003 Social Reel Package

VID-002**R15,000**

Brand Film Day Shoot

1 filming day plus editing

A full-day brand film shoot with drone, professional audio, colour grading and an edited film designed to explain the business with confidence.

- Full day filming
- Drone footage
- Professional audio
- Colour grading
- Brand film production

Related: VID-001 Cinematic Videography and VID-003 Social Reel Package

VID-003**R5,000**

Social Reel Package

3-5 business days

A short-form video package for businesses that need polished vertical content for Instagram, TikTok, LinkedIn, ads or campaign launches.

- Short-form video concept
- Vertical reel edit
- Caption-ready export
- Social platform formatting

Related: VID-001 Cinematic Videography and VID-002 Brand Film Day Shoot

MEDIA PACKAGES

Media Packages

Standalone media production products for content days, listings and golf days.

MED-001**R8,000**

Content Day

1 production day

A one-day content production package for businesses that need a fresh library of photography and short-form assets in one organised shoot.

- Content capture plan
- Photography
- Short-form video assets
- Edited delivery gallery

Related: MED-002 Content Intensive, MED-003 Property Media Package, MED-004 Rapid Listing Package and MED-005 Golf Day Media Package

MED-002**R15,000**

Content Intensive

1 intensive production block

An expanded content production block for campaigns, launches and businesses that need a deeper asset library across photography and video.

- Expanded content plan
- Photography
- Videography
- Campaign-ready asset library

Related: MED-001 Content Day, MED-003 Property Media Package, MED-004 Rapid Listing Package and MED-005 Golf Day Media Package

MED-003**R6,500**

Property Media Package

1 shoot day

A property media package combining photography and walkthrough video for listings, developments, rentals, venues and estate marketing.

- Property photography
- Walkthrough video
- Edited listing assets
- Digital delivery

Related: MED-001 Content Day, MED-002 Content Intensive, MED-004 Rapid Listing Package and MED-005 Golf Day Media Package

MED-004**R2,500**

Rapid Listing Package

24 hour turnaround

A rapid property listing product using mobile cinematic capture, gimbal walkthrough video and a 24-hour turnaround for urgent listings.

- iPhone 16 Pro Max capture
- DJI gimbal walkthrough
- Property listing images
- Listing walkthrough video
- 24 hour turnaround

Related: MED-001 Content Day, MED-002 Content Intensive, MED-003 Property Media Package and MED-005 Golf Day Media Package

MEDIA PACKAGES / CONTINUED

Media Packages

Standalone media production products for content days, listings and golf days.

MED-005**R8,000**

Golf Day Media Package

1 golf day

A golf day media package for clubs, sponsors and event organisers who need action, atmosphere, sponsor visibility and a usable post-event gallery.

- Golf day photography
- Action and atmosphere coverage
- Sponsor content assets
- Edited delivery gallery

Related: MED-001 Content Day, MED-002 Content Intensive, MED-003 Property Media Package and MED-004 Rapid Listing Package

PROPOSAL & TENDER MEDIA

Proposal & Tender Media

Media assets designed to strengthen strategic bids, tenders and sales proposals.

PRO-001**R8,000**

Proposal Media Package

Same day sneak peeks plus final delivery

Proposal media for bids and tenders that need credible photography, cinematic video, drone footage and same-day sneak peeks to strengthen the submission.

- Dedicated photographer
- Dedicated videographer
- Unlimited images
- 90 second cinematic video
- Same day sneak peeks
- + 1 additional scoped deliverable

Related: PRO-002 Executive Proposal Package

PRO-002**R18,000**

Executive Proposal Package

1 production day plus proposal-ready delivery

Executive proposal media for high-value bids where leadership presence, environment, drone visuals and polished assets need to support the commercial argument.

- Executive media direction
- Photography
- Videography
- Drone footage
- Proposal-ready asset exports

Related: PRO-001 Proposal Media Package

EVENTS & ACTIVATIONS

Events & Activations

Event media, design and activation support with printing quoted separately.

EVT-001**R6,000**

Event Essentials

5 hours coverage

An essential event package with design, photography, videography, sound hire and highlights coverage for a polished five-hour event presence.

- Event brochure design
- Event poster design
- Photographer
- Videographer
- Sound hire
- + 3 additional scoped deliverables

Related: EVT-002 Event Professional and EVT-003 Event Premium

EVT-002**R10,000**

Event Professional

Event-day coverage

A professional event package for larger or more visible events that need stronger media coverage, sound support, design assets and recap content.

- Event design assets
- Photography
- Videography
- Sound support
- Edited image gallery
- + 2 additional scoped deliverables

Related: EVT-001 Event Essentials and EVT-003 Event Premium

EVT-003**R15,000**

Event Premium

Premium event production

A premium event production package for high-visibility activations that need design, media, sound support and campaign-ready post-event assets.

- Premium event design assets
- Photography
- Videography
- Sound support
- Extended highlights edit
- + 2 additional scoped deliverables

Related: EVT-001 Event Essentials and EVT-002 Event Professional

PODCASTING

Podcasting

Podcast episodes, video podcasts and channel management for professional content series.

POD-001

R3,500

Podcast Episode

Up to 30 minutes

A focused audio podcast episode product for interviews, commentary, thought leadership and professional conversations up to 30 minutes.

- Up to 30 minutes recording
- Audio editing
- Audio mastering
- Thumbnail design

Related: POD-002 Video Podcast and POD-003 Podcast Channel Management

POD-002

R6,500

Video Podcast

1 episode production

A video podcast production product for brands and personalities who want the same conversation to work on YouTube, social media and audio channels.

- Video podcast recording
- Audio capture
- Video edit
- Thumbnail design
- Platform-ready exports

Related: POD-001 Podcast Episode and POD-003 Podcast Channel Management

POD-003

R10,000/month

Podcast Channel Management

Monthly channel management

Monthly podcast channel management for brands that need planning, publishing coordination, asset control and reporting around an ongoing show.

- Monthly channel planning
- Publishing coordination
- Episode asset management
- Performance reporting

Related: POD-001 Podcast Episode and POD-002 Video Podcast

WEDDINGS

Weddings

Premium wedding storytelling, photography, videography and wedding website systems.

WED-001

R20,000

Legacy Story Wedding Package

8 hours coverage

A premium wedding storytelling package with photography, videography, engagement shoot, unlimited images and a cinematic highlight film.

- Dedicated photographer
- Dedicated videographer
- 8 hours coverage
- Engagement shoot
- Unlimited images
- + 1 additional scoped deliverable

Related: WED-002 Wedding Photography, WED-003 Wedding Videography and WED-004 Wedding Website Platform

WED-002

R10,000

Wedding Photography

Wedding-day coverage

Wedding photography for couples who want a clean, emotional and professionally edited record of the day.

- Wedding photography
- Edited image gallery
- Digital delivery
- Usage-ready exports

Related: WED-001 Legacy Story Wedding Package, WED-003 Wedding Videography and WED-004 Wedding Website Platform

WED-003

R10,000

Wedding Videography

Wedding-day coverage

Wedding videography for couples who want movement, vows, sound, atmosphere and a finished film they can return to.

- Wedding videography
- Audio capture where possible
- Edited wedding film
- Digital delivery

Related: WED-001 Legacy Story Wedding Package, WED-002 Wedding Photography and WED-004 Wedding Website Platform

WED-004

R10,000

Wedding Website Platform

2-3 weeks

A wedding website platform with RSVP, gallery, accommodation information, QR access and a mobile-responsive guest experience.

- Wedding website
- RSVP system
- Gallery
- Accommodation information
- QR code access
- + 1 additional scoped deliverable

Related: WED-001 Legacy Story Wedding Package, WED-002 Wedding Photography and WED-003 Wedding Videography

LIVE STREAMING

Live Streaming

Streaming, sound hire, microphones, PA, audio technicians, recording and governance event support.

LIV-001

R14,000

Essential Live Streaming

Single event production

Essential live streaming and AV production with three cameras, 1080p stream, recording, sound hire, wireless microphones, PA and an audio technician.

- 3 cameras
- 1080p live stream
- 1080p recording
- Sound hire
- Wireless microphones
- + 4 additional scoped deliverables

Related: LIV-002 Premium Live Streaming, LIV-003 Governance Streaming and LIV-004 Memorial Streaming Package

LIV-002

R18,000

Premium Live Streaming

Premium single event production

Premium live streaming for high-visibility events that need stronger production polish, multi-camera coverage, audio support and remote participation.

- Multi-camera live stream
- 1080p recording
- Sound hire
- Wireless microphones
- PA system
- + 3 additional scoped deliverables

Related: LIV-001 Essential Live Streaming, LIV-003 Governance Streaming and LIV-004 Memorial Streaming Package

LIV-003

R25,000

Governance Streaming

AGM, EGM, SGM or governance event

Governance streaming for AGMs, EGMs and SGMs with live broadcast, sound, registration support, voting support and reporting.

- Live streaming
- Sound hire
- Wireless microphones
- PA system
- Audio technician
- + 3 additional scoped deliverables

Related: LIV-001 Essential Live Streaming, LIV-002 Premium Live Streaming and LIV-004 Memorial Streaming Package

LIV-004

R10,000

Memorial Streaming Package

Discounted memorial event production

A discounted memorial streaming product for families and communities requiring dignified coverage.

- Live streaming
- Photography
- Sound hire
- Wireless microphones
- PA system
- + 2 additional scoped deliverables

Related: LIV-001 Essential Live Streaming, LIV-002 Premium Live Streaming and LIV-003 Governance Streaming

WEBSITES & APPLICATIONS

Websites & Applications

Public websites, platforms and PWA-enabled digital ecosystems.

WEB-001**R2,000**

Landing Page Website

3-5 business days

A focused landing page website for a campaign, product, personal brand, event or new business that needs a fast, credible digital presence.

- Single landing page
- Responsive layout
- Inquiry call-to-action
- Basic SEO metadata

Related: WEB-002 Business Starter Website, WEB-003 Business Growth Website, WEB-004 Professional Business Platform and WEB-005 Appointment & Booking Platform + App

WEB-002**R15,000**

Business Starter Website

2-3 weeks

A starter business website with copywriting, content planning, graphic design, contact forms and SEO foundations for a professional public presence.

- Up to 5 pages
- Copywriting
- Content planning
- Graphic design
- Contact forms
- + 1 additional scoped deliverable

Related: WEB-001 Landing Page Website, WEB-003 Business Growth Website, WEB-004 Professional Business Platform and WEB-005 Appointment & Booking Platform + App

WEB-003**R25,000**

Business Growth Website

3-5 weeks

A growth-focused business website with photography, copywriting, graphic design, CMS, blog and SEO structure for stronger content-led visibility.

- Up to 15 pages
- Photography
- Copywriting
- Graphic design
- CMS
- + 2 additional scoped deliverables

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-004 Professional Business Platform and WEB-005 Appointment & Booking Platform + App

WEB-004**R40,000**

Professional Business Platform

4-6 weeks

A professional business platform with media production, drone footage, booking system, CRM integration and lead capture for operational use.

- Photography
- Videography
- Drone footage
- Booking system
- CRM integration
- + 1 additional scoped deliverable

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-005 Appointment & Booking Platform + App

WEBSITES & APPLICATIONS / CONTINUED

Websites & Applications

Public websites, platforms and PWA-enabled digital ecosystems.

WEB-005

R50,000

Appointment & Booking Platform + App

5-7 weeks

An appointment and booking platform with PWA and mobile app experience for businesses that need online scheduling, calendars and payments.

- Appointment website platform
- Progressive Web App
- Mobile app experience
- Booking engine
- Calendar synchronisation
- + 1 additional scoped deliverable

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-004 Professional Business Platform

WEB-006

R60,000

E-Commerce Platform + App

6-8 weeks

An e-commerce platform with PWA and mobile app experience for businesses that need products, payments, customer accounts and a serious online shop.

- E-commerce website platform
- Progressive Web App
- Mobile app experience
- Payment integration
- Product catalogue
- + 1 additional scoped deliverable

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-004 Professional Business Platform

WEB-007

R80,000

Membership Platform + App

8-10 weeks

A membership platform with PWA and mobile app experience for clubs, communities and organisations that need gated access and member workflows.

- Membership website platform
- Progressive Web App
- Mobile app experience
- Member portal
- Online payments
- + 1 additional scoped deliverable

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-004 Professional Business Platform

WEB-008

R80,000+

Digital Ecosystem + App

8-12 weeks

A connected digital ecosystem with PWA, mobile app experience, CRM, dashboard, forms and automation for businesses ready to operate from one platform.

- Digital ecosystem
- Progressive Web App
- Mobile app experience
- CRM
- Dashboard
- + 2 additional scoped deliverables

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-004 Professional Business Platform

WEBSITES & APPLICATIONS / CONTINUED

Websites & Applications

Public websites, platforms and PWA-enabled digital ecosystems.

WEB-009

R120,000+

Enterprise Digital Ecosystem + App

10-16 weeks

An enterprise digital ecosystem with PWA, mobile app experience, portals, dashboards, automation and integrations for complex operations.

- Enterprise ecosystem
- Progressive Web App
- Mobile app experience
- Dashboards
- Automation
- + 2 additional scoped deliverables

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-004 Professional Business Platform

WEB-010

R150,000+

Estate & HOA Platform + App

12-18 weeks

An estate and HOA platform with PWA and mobile app experience for residents, visitors, governance, voting, communication and reporting.

- Estate platform
- Progressive Web App
- Mobile app experience
- Resident portal
- Visitor management
- + 2 additional scoped deliverables

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-004 Professional Business Platform

WEB-011

R150,000+

Country Club Platform + App

12-18 weeks

A country club platform with PWA and mobile app experience for members, events, CRM, communications and operational management.

- Country club platform
- Progressive Web App
- Mobile app experience
- Membership management
- Event management
- + 2 additional scoped deliverables

Related: WEB-001 Landing Page Website, WEB-002 Business Starter Website, WEB-003 Business Growth Website and WEB-004 Professional Business Platform

MANAGED SERVICES

Managed Services

Monthly operating rhythm, digital core, marketing and stakeholder communication retainers.

DFP-001**R5,450/month**

Digital Core Package

Monthly managed service

A monthly digital core package that keeps the essential digital layer maintained, visible and moving with hosting coordination, email rhythm and strategy.

- Digital foundation management
- Website hosting coordination
- Weekly email campaign
- Strategy session

Related: MKT-001 Marketing Essentials, MKT-002 Growth Package, MKT-003 Marketing Department and COR-001 Corporate Communications Package

MKT-001**R5,000/month**

Marketing Essentials

Monthly managed service

A lean monthly marketing package for businesses that need a consistent campaign rhythm, core coordination and regular strategic check-ins.

- Marketing rhythm planning
- Core campaign support
- Basic content coordination
- Monthly check-in

Related: DFP-001 Digital Core Package, MKT-002 Growth Package, MKT-003 Marketing Department and COR-001 Corporate Communications Package

MKT-002**R10,000/month**

Growth Package

Monthly managed service

A monthly growth package for businesses that need content planning, photography coordination, website updates and reporting to support active marketing.

- Content planning
- Photography coordination
- Website updates
- Monthly reporting

Related: DFP-001 Digital Core Package, MKT-001 Marketing Essentials, MKT-003 Marketing Department and COR-001 Corporate Communications Package

MKT-003**R20,000/month**

Marketing Department

Monthly managed service

An outsourced marketing department with weekly social content, photography, videography, website updates, design and reporting.

- 5 social posts per week
- Photography
- Videography
- Website updates
- Graphic design
- + 1 additional scoped deliverable

Related: DFP-001 Digital Core Package, MKT-001 Marketing Essentials, MKT-002 Growth Package and COR-001 Corporate Communications Package

MANAGED SERVICES / CONTINUED

Managed Services

Monthly operating rhythm, digital core, marketing and stakeholder communication retainers.

COR-001**R10,000/month**

Corporate Communications Package

Monthly managed service

A monthly corporate communications package for newsletters, notices, member updates and stakeholder messaging that needs clarity and consistency.

- Newsletters
- Notice design
- Member updates
- Strategic communications

Related: DFP-001 Digital Core Package, MKT-001 Marketing Essentials, MKT-002 Growth Package and MKT-003 Marketing Department

DIGITAL PRODUCTS

Digital Products

Standalone digital presentation and engagement products.

DIG-002**R15,000**

Digital Presentation Platform

2-3 weeks

An interactive digital presentation platform that replaces static PowerPoint with a branded web experience, QR access, embedded media and analytics.

- Interactive web-based presentation
- QR access
- Mobile friendly experience
- Embedded videos
- Embedded documents
- + 2 additional scoped deliverables

COMMUNITY & ESTATE SOLUTIONS

Community & Estate Solutions

Managed operational products for estates, communities and member-driven environments.

EST-001**R15,000/month**

Community Essentials

Monthly managed solution

A community essentials package for estates and communities that need a reliable communication rhythm, notices, reporting and resident engagement support.

- Community communication rhythm
- Core notices
- Digital reporting
- Resident engagement support

Related: EST-002 Community Professional and EST-003 Community Enterprise

EST-002**R40,000/month**

Community Professional

Monthly managed solution

A professional community management product for estates that need platform operations, stakeholder communications, notice design and monthly reporting.

- Community platform operations
- Stakeholder communications
- Campaign and notice design
- Monthly reporting

Related: EST-001 Community Essentials and EST-003 Community Enterprise

EST-003**R80,000/month**

Community Enterprise

Monthly managed solution

An enterprise community operations product for estates and communities that need strategic advisory, governance reporting and resident communication systems.

- Enterprise community operations
- Resident communication systems
- Governance reporting
- Strategic advisory

Related: EST-001 Community Essentials and EST-002 Community Professional

EXPERIENCE MARKETING

Experience Marketing

Professional hosted review, destination feature and lifestyle marketing products.

INF-001**R5,000**

Lifestyle Review Experience

Scheduled review experience

A lifestyle review experience for venues, restaurants, destinations and brands that want professional hosted content with review-style storytelling.

- Hosted lifestyle review
- Professional content capture
- Short-form review asset
- Social publishing support

Related: INF-002 Thando & Tazz Signature Review and INF-003 Destination Feature Package

INF-002**R7,500**

Thando & Tazz Signature Review

Scheduled signature review

A professional Thando & Tazz hosted review package with video, highlight reel, photography, social publishing and collaborator content.

- Hosted review
- Professional review video
- Highlight reel
- Photography
- Social publishing
- + 1 additional scoped deliverable

Related: INF-001 Lifestyle Review Experience and INF-003 Destination Feature Package

INF-003**R15,000**

Destination Feature Package

Destination feature production

A destination feature package for venues, tourism products and premium experiences that need a richer story across photography, video and social assets.

- Destination story planning
- Photography
- Video feature
- Social publishing assets
- Campaign-ready exports

Related: INF-001 Lifestyle Review Experience and INF-002 Thando & Tazz Signature Review

HAMMER 360° SAAS

Subscription Products for the HAMMER 360° Operating Layer

Subscription software modules for CRM, forms, QR, feedback, projects, signatures and learning.

SKU	PRODUCT	MONTHLY PRICE	CORE USE
SAAS-001	Feedback Portal	R500/month	A feedback portal for capturing structured customer, resident, member or stakeholder feedback in one trackable HAMMER 360° module.
SAAS-002	QR Platform	R500/month	A QR platform for creating trackable codes, routing destinations and campaign links across signage, forms, events, menus and printed material.
SAAS-003	Ticketing Platform	R500/month	A ticketing platform for tracking requests, support issues, maintenance items and operational tasks with clearer status visibility.
SAAS-004	Forms Platform	R500/month	A forms platform for building public or internal forms, capturing submissions and connecting QR-ready workflows to the HAMMER 360° ecosystem.
SAAS-005	CRM	R1,000/month	A lightweight CRM module for contacts, client records, pipeline context and relationship notes inside the HAMMER 360° operating layer.
SAAS-006	Member Portal	R1,500/month	A member portal module for secure member access, content areas, member records and portal management.
SAAS-007	Mini Website Builder	R500/month	A mini website builder module for creating simple public pages with reusable sections, publishing controls and SEO metadata.
SAAS-008	Email Marketing Platform	R500/month	An email marketing platform for audience lists, templates, campaign sends and performance metrics inside the HAMMER 360° workflow.
SAAS-009	Digital Signatures	R250/month	A digital signatures module for request, acceptance, status tracking and record keeping around documents that need approval.
SAAS-010	Project Management Platform	R500/month	A project management platform for task tracking, status visibility, team coordination and delivery oversight.
SAAS-011	Asset Management Platform	R500/month	An asset management platform for organising files, metadata, brand assets, media libraries and team access.
SAAS-012	Learning Platform	R1,500/month	A learning platform for course structures, member access, learning content and progress visibility.

NEXT STEP

Ready to Build Your Digital Ecosystem?

Whether you need a website, app, content production, live streaming, marketing support or a full digital operating system, HAMMER 360° can help you build a connected solution that works.

Book a consultation

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